



**British High Commission Colombo**

# **Communications & Digital Media Manager**

We are looking for a dynamic, confident professional to deliver the British High Commission's public communications objectives. The successful candidate will lead on communications, design and digital media, including:

1. Producing communications campaigns across a range of policy areas, ensuring that UK policy is communicated effectively to target audiences.
2. Leading the High Commission's digital communications work, running social media platforms and websites, leading on photography, videography and designing creative content.

## **Key requirements:**

### **Prior Work Experience**

- Previous communications and campaigns experience.
- Expert in digital platforms (Facebook, Twitter, Instagram) – able to deliver key messages through social media.

### **Language Proficiency**

- Fluent spoken and written English (Sinhala/Tamil would be an advantage).

### **Skills and Abilities**

- Strong IT skills and ability to use digital design software to create high-quality communications products (videos, GIFs, posters etc).
- Expert photography & videography skills.

### **Job Knowledge**

- Understanding of the Sri Lankan media environment.

**Applications close on 18<sup>th</sup> June 2023**

The British High Commission in Colombo is an equal opportunities employer, dedicated to inclusivity, a diverse workforce and valuing difference.

For job specification, application link and further details, please visit our website

**<https://tinyurl.com/yuarzaxd>**