ASSISTANT MANAGER MARKETING

We are on the lookout for a dynamic and an energetic individual to join our team as an Assistant Manager - Marketing.

Key Responsibilities:

- ☑ Propose and implement company specific marketing strategies.
- ☑ Monitor marketing trends, tools and applications specific to the industry and target market(s).
- ☑ Work with Sales Team to ensure revenue is maximized through key marketing strategies.
- ☑ Contribute to existing marketing programs, while assisting with the development of new initiatives.
- ☑ Attends sales departmental meeting and other scheduled meetings to support business operations.
- ☑ Coordinate with suppliers/service providers and ensure timely execution of assigned projects.
- ☑ Continually seek and research new sources of prospective customer data, and provide recommendations to sales and marketing leadership.
- ☑ Manage all social media platforms whilst attending to queries that come through website, social media, e-mail and etc.
- ☑ Perform additional duties that commensurate with this job role, as and when requested by the management including branch visit.

The position is open to a target oriented and self-motivated young individual who can work with minimal supervision. The person should also possess a wide knowledge of marketing functions,including communications, advertising, branding, digital marketing, and social media with a professional qualification in Marketing. 3 years experience in a similar role with the ability to work under pressure, excellent communication skills, proficiency in MS Office packages with flair for marketing is also a pre-requisite.

To apply: candidates@voguejewellers.com

Closing Date: 27th October 2023

Successful candidates can look forward to the best remuneration package in the industry. Benefits include medical insurance, performance based incentives and seasonal bonuses

If you meet the required criteria and confident in facing challenges, please e-mail your CV to candidates@voguejewellers.com including a recent photograph and contact details of two non-related referees, or Whatsapp to 0769880422.

Vogue Jewellers
with you forever...
ESTD.1962

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